

Invitation to Exhibit

ESHG 2017



27 – 30 May, 2017, Copenhagen, Denmark



Conference Topics

The conference will cover all aspects of human genetics, from the cutting edge of research into the human genome and individual genetic or chromosomal conditions, right through to the practical issues of organising genetic services to deliver the benefits of this knowledge to our populations. Topics include:

- Array technology
- Clinical genetics
- Cytogenetics, including molecular cytogenetics
- Cancer genetics
- Molecular pathology of human diseases
- Developmental genetics
- Expression profiling
- Genetics of complex disorders
- Gene-environment interactions including pharmacogenetics
- Gene therapy
- Genome-wide association studies
- Functional genomics
- Progress in sequencing and annotating the human genome
- Next-generation sequencing
- SNP mapping of the human genome
- Proteomics
- Molecular and cell biology approaches to gene function
- Inborn errors of metabolism
- Neuropsychiatric genetics
- Genetics of ageing
- Genetics of model organisms and application to human disease
- Genetic variation of normal traits
- Prenatal diagnosis and predictive testing
- Treatments for genetic disorders, including therapeutic cloning and use of stem cells
- Quality in genetic testing (accreditation/certification of laboratory and clinical services; introduction and validation of laboratory tests)
- Organisation of genetic services
- Ethical and psychosocial implications of genetic medicine

Visitors

The expected 2,700 – 3,200 conference delegates will have free access to the exhibition. Among the delegates will be researchers in all aspects of human genetics including molecular genetics, cytogenetics, biochemical genetics, gene therapy, genomics and bioinformatics; clinicians and counselors involved in all clinical specialties, particularly clinical geneticists, paediatricians, oncologists, haematologists, and neurologists; and scientists providing diagnostic services in molecular genetics, cytogenetics and oncology. Delegates come from all over the world. Statistics of previous meetings are available from Rose International.

Integration of Conference, Exhibition and Scientific Posters

Both the conference and the exhibition will be held at the BCC – Bella Center Copenhagen, Denmark. For plans of the centre please visit www.bellacentercopenhagen.dk. The exhibition and the scientific posters will be fully integrated in the exhibition area in Hall C. As always with the ESHG conferences, the coffee terraces, a cash bar and internet stations will be located in the exhibition/poster areas.

Conference & Exhibition Dates

Conference dates 27 – 30 May 2017 Saturday – Tuesday
Exhibition dates 27 – 29 May 2017 Saturday – Monday

Timetable (exact times to be announced)

Thursday	25 May	Build up of standard stand construction by stand contractor Build up of design stands (exhibitors' own stands)
Friday	26 May	Moving in of exhibits by all exhibitors
Saturday	27 May	Exhibition open all day Conference Opening Ceremony and first plenary sessions at 14.00 hrs Opening Networking Mixer (exhibitors are invited) at 20.00 hrs (in BCC)
Sunday	28 May	Exhibition open all day
Monday	29 May	Exhibition open all day
Monday	29 May	Break-down activities start at 18.30 hrs (detailed schedule in Exhibitors Manual)

Detailed time schedule will be given in the Exhibitor Manual (January 2017).

Participation Fees

EURO 390.00	per m ² booked and fully paid before 1 February 2017
EURO 420.00	per m ² booked and paid after 1 February 2017
EURO 505.00	handling fee per exhibitor (not related to stand size)
EURO 215.00	electricity (1,5 kW including 2 sockets and consumption)

Included in Participation Fees

- Opening Networking Mixer (welcome reception on Saturday evening)
- Refreshments during official coffee breaks (Saturday, Sunday and Monday)
- Access to the opening ceremony and scientific sessions (Exhibitor Badge or Exhibitor Conference Badge required)
- Exhibitor Badges (allowance related to stand size)
- Exhibits Only Badges (two per stand)
- Listing on the conference website, exhibition page
- Listing in exhibition catalogue and conference app
- Conference bag with programme (one per exhibiting company)
- Standard stand construction package: Stand walls 250 cm high (white), company name and stand number on fascia board (in standard lettering), one spotlight per 3 m², carpet (choice from a number of colours), daily cleaning of the stand floor

Conditions of Payment

- Bookings at the early stand space fee (booked + fully paid before 1 February 2017) will be payable as follows:
 - 50% upon reservation of stand space
 - 50% before 1 February 2017
- Bookings at the late stand space fee (booked + paid after 1 February 2017) will be payable as follows:
 - 100% upon reservation of stand space
- Rose International will *issue an invoice*, with full bank details, for each instalment due. Payment of each invoice should reach Rose International before the payment date stated on the relevant invoices. For further important aspects of the conditions of payment, see the General Conditions on page 2 of the Exhibit Application Form.
- The exhibitor is responsible for ensuring that Rose International receives correct and full invoicing details at the time of exhibit space application. Default invoice name and address are as filled in by the exhibitor on his/her Exhibit Application Form.
- If an invoice needs to be re-issued (on the request of exhibitor) with different name/address details, or other changed details (e.g. Purchase Order number), an administration fee of EURO 50.00 per invoice will be charged.

- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 30.00 per m²).
- All bank costs must be paid by, reversed to the exhibiting company. Any bank costs which are charged to Rose International must be reimbursed before the beginning of the exhibition. Rose International will inform exhibitor accordingly about 3 weeks before the start of the conference.
N.B.: ask your bank how to avoid bank costs for Rose International.
- Check payment **cannot** be accepted.
- Credit card payments are subject to surcharges. If you choose for this option, ask Rose International for details and the credit card payment form.

Minimum Stand Size

The minimum stand size is 6 m².

Floor Plan, Space Application & Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations are available from Rose International. Please mark your preferred stand locations (four stand numbers) on the enclosed Exhibit Application Form. If all your preferred stand locations are not available, you will be contacted to discuss alternatives.

Exhibit space will be assigned on a “first come, first served” basis upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees (see also important information under Conditions of Payment, in this brochure).

Conference Website Link

Companies who book stand space will appear on the list of exhibitors on the conference website, Exhibition page: www.eshg.org/eshg2017 (open in November 2016).

Use this opportunity to promote your company and products and order a URL link to your company website at EURO 185.00. To book: see the Exhibit Application Form.

Design Stands - Construction Requirements

Standard stand construction is included in the exhibit space fee (as a package only) and no reduction is given in case a company brings and builds its own stand.

All stands, including design stands, should be constructed with walls on all sides bordering upon other stands. These walls must take up the full depth/width of the stand and must be 2.50 m high exactly, measured from the floor of the exhibition hall. Constructions inside the stand may be higher than 2.50 m but need to be approved by the exhibition organisers. Such higher constructions, if approved, should remain at a distance of at least 0.75 m from the stand walls bordering on other stands. Stand floors must be carpeted and stand lights are mandatory for all stands.

The stand design, showing exact measurements and height (in cm), must be presented to Rose International for approval before 17 March 2017.

More information will be given in the Exhibitors Manual (January 2017). If you need specific information at an earlier stage, contact Rose International.

Exhibitor Badges & Exhibitor Conference Badges & Exhibits Only Badges

Each exhibitor will receive a free allowance of Exhibitor Badges according to stand size. Exhibitor Badges give access to the exhibition area, the opening ceremony followed by the first two plenary sessions, the opening networking mixer, and the scientific sessions. Also included are the refreshments served in the exhibition area during official coffee breaks. Exhibitor Badges are made available exclusively for exhibiting company staff.

In addition, each exhibitor will receive two free Exhibits Only Badges (valid for all three exhibition days). Additional Exhibits Only Badges can be ordered at EURO 85.00 each. Exhibits Only Badges give access ONLY to the exhibition area and include refreshments served during official coffee breaks.

Exhibitors can also order special Exhibitor Conference Badges (full conference registration at a special rate for exhibiting company staff) at a fee of EURO 225.00.

Further details about these Badges, order procedures etc. will be published in the Exhibitors Manual (January 2017).

Registration of local agent/distributor as co-exhibitor

Exhibitors may share the stand with their official local distributor/agent for Denmark (one company). The exhibitor will be charged for the co-exhibitor fee of EURO 750.00. This fee covers one Exhibitor Badge for the agent/distributor, their company name on the fascia of the stand and listing in the exhibition catalogue and conference app.

Please apply for registration of your agent/distributor responsible for the Danish market on the Exhibit Application Form. The exhibition organisers will ask for a statement regarding the relation between exhibiting company and proposed co-exhibitor, as well as their full company and contact details, before reviewing the application.

If you wish to invite more of your agents/distributors on the stand, contact Rose International for details and conditions.

Exhibitors Manual

Detailed exhibit information and instructions, build-up and break-down days and times, as well as order forms and links for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and storage of empties, Internet, etc.) will be available in the Exhibitors Manual (January 2017).

Hotel Accommodation

Exhibitors will receive the contact details of the official ESHG 2017 hotel agent after their application for stand space.

Currency & VAT

All fees will be invoiced and are payable in EURO and are excluding VAT (Danish VAT, as applicable in your situation).

If VAT is applied, the rate at the time of the conference will apply, also on invoices already issued.

General Conditions

By completing and signing the Exhibit Application Form, the applicant declares himself/herself bound by the General Conditions of Rose International (see page 2 of the Exhibit Application Form).

Sponsoring & Corporate Satellites

Companies interested in the sponsorship opportunities, which include time slots during the conference for corporate satellites, bag inserts, advertising, and many more, please contact Rose International to obtain the sponsor programme.

The organisation of **social** events (so only events with a purely social character) is allowed under strict conditions and only on Sunday evening 28 May 2017, as of 21.30 hrs. Please contact Rose International for details.

European Society of Human Genetics

The European Human Genetics Conference is organised annually by the European Society of Human Genetics – ESHG. For further information on the society, please visit their website: www.eshg.org.

The ESHG is a founding member of the IFHGS - International Federation of Human Genetics Societies.

ESHG Executive Board (2016 - 2017)

President	Olaf Riess, DE
President-Elect	Christine Patch, UK
Vice-President	Feliciano Ramos, ES
Secretary General	Karin Writzl, SI
Deputy Secretary General	Gunnar Houge, NO
Treasurer	Andrew Read, UK
Executive Officer	Jerome del Picchia, AT

ESHG Annual Meetings Committee – AMC (2016 - 2017)

President	Olaf Riess, DE
President-Elect	Christine Patch, UK
Vice-President	Feliciano Ramos, ES
Secretary General	Karin Writzl, SI
Deputy Secretary General	Gunnar Houge, NO
Treasurer, Chair AMC	Andrew Read, UK
Chair of the SPC	Joris Veltman, NL
Executive Officer	Jerome del Picchia, AT
Advisors	Kristina Libova, AT Flora van Laer, NL Jantie de Roos, NL

ESHG Scientific Programme Committee – SPC (2016 - 2017, as per date of printing)

Chair	Joris Veltman, NL
Members	Anders Børglum, DK Yanick Crow, FR Helene Dollfus, FR Francesca Forzano, IT, Observer Brunella Franco, IT Lude Franke, NL Cecilia Gunnarsson, SE Gunnar Houge, NO, ex-officio Erik Iwarsson, SE Xavier Jeunemaître, FR Conxi Lazaro, ES José Carlos Machado, PT William Newman, UK Lucy Raymond, UK Alexandre Reymond, CH Sam Riedijk, NL Samuli Ripatti, FI Olaug K. Rødningen, NO Maria Jesus Sobrido, ES Malte Spielmann, DE Minna Helena Toivonen, FI Enza Maria Valente, IT Kristel Van Steen, BE Thierry Voet, BE Brunhilde Wirth, DE Karin Writzl, SI, ex-officio

Conference Organiser

For information on the content of and registration for the European Human Genetics Conference – ESHG 2017, please visit the conference website, see below, or contact the conference organiser directly at:

ESHG - c/o Vienna Medical Academy
Alser Strasse 4
AT-1090 Vienna
Austria

Contact Kristina Libova
Telephone + 43 1 405 138 311
Fax + 43 1 407 827 4
E-mail conference@eshg.org
Website www.eshg.org/eshg2017 (open in November 2016)

Exhibition & Sponsorship Management

For all matters related to the exhibition and sponsoring matters, please contact Rose International.

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Exhibition Management & Congress Consultancy by
Telephone +31 70 383 8901
Fax +31 70 381 8936
Email esgh@rose-international.com
Website www.rose-international.com
P.O. Box 93260
NL-2509 AG The Hague, The Netherlands

Contacts
Flora van Laer – Exhibition
fvanlaer@rose-international.com
Jantie de Roos – Sponsoring Matters
jderoos@rose-international.com

Website ESHG 2017: Exhibitors list, updated floor plan and overview of stand locations, and other relevant information will be available on the conference website: www.eshg.org/eshg2017 (open in November 2016).